

EXPLORE THE NEW MINI ELECTRIC. LAUNCHING MARCH 2020.



CHOOSE YOUR MINI ELECTRIC.

LEVEL 1.

Keep things simple and iconic.



£24,400 OTR* or £299 monthly rental plus £4,000 initial rental*

STANDARD EQUIPMENT.



Sport seats with Double Stripe cloth upholstery in Carbon Black1



steering wheel with multi-function controls



interior surface

Satellite Grey headlining

- Automatic air conditioning

- Cruise control with brake function
- Floor mats
- Fully digital cockpit
- ISOFIX child seat attachment
- LED fog lights
- LED headlights and rear lights - MINI Driving Modes
- Navigation Pack
- Passenger seat height adjustment
- Performance Control
- Rain sensor with automatic headlight activation

PERSONALISATION.

ALLOY WHEELS.



Revolite Spoke in silver



Spoke in two-tone

EXTERIOR PAINT COLOURS.

Silver^{†, 1}



ROOF AND **MIRROR** CAPS.6





Aspen White

Jet Black

ROOF AND

MIRROR

CAPS.6

Aspen White

CAPS.⁶ Vigorous Grey7

Energetic Yellow⁵

FRONT BLADE

AND MIRROR

FRONT BLADE

AND MIRROR

LEVEL 2.

Extra technology, increased comfort.



£26,400 OTR* or £329 monthly rental plus £4,000 initial rental*

STANDARD EQUIPMENT.



Sport seats with Black Pearl cloth/leatherette upholstery1



Sport leather steering wheel with multi-function controls



- All the standard features from the Level 1

- Comfort Access System
- Driving Assistant Pack
- Folding and auto-dimming mirrors
- Front centre armrest
- Interior lights pack
- MINI Excitement Pack Rear Park Distance Control
- Rear view camera
- Seat heating, front
- Storage compartment pack

PERSONALISATION. ALLOY WHEELS.



16" Loop Spoke



17" Electric Corona 17" Cosmos Spoke Spoke in two-tone in black



17" Tentacle Spoke

EXTERIOR PAINT COLOURS.



Chili Red⁵

EXTERIOR PAINT

COLOURS.

Midnight Black^{†, 4}

Midnight Black^{†,4}

White Silver^{†, 3} British Racing



Jet Black4

ROOF AND

MIRROR

CAPS.⁶



CAPS.6

Energetic Yellow⁵

LEVEL 3.

High specification, more customisation.



£30,400 OTR* or £399 monthly rental plus £4,000 initial rental*

STANDARD EQUIPMENT.



Sport seats with MINI Yours Lounge leather upholstery in Carbon Black²



MINI Yours leather steering wheel



Anthracite

Black interior style,

Anthracite headlining

- All the standard features from the Level 1 and Level 2

- Adaptive LED headlights with matrix function - Front Park Distance Control
- Harmon Kardon Hi-Fi system
- MINI Head-up Display
- Navigation Plus Pack - Panoramic glass sunroof
- Parking Assistant

PERSONALISATION.[^]

ALLOY WHEELS.



in silver

Spoke in two-tone in silver





in two-tone



Chili Red⁵



MINI Yours

Enigmatic Black[†]

Aspen White



Jet Black4



Vigorous Grey



Energetic Yellow⁵

MINI UK is a credit broker.

*The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £3,500. The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs). **Prices shown incorporate HM Government Plug-In Car Grant of £3,500 (subject to eligibility) and are for 48-month Personal Contract Hire agreements for the new MINI Electric models stated above, with a contract mileage of 40,000 miles and excess mileage charge ranging from 6.42p per mile for the new MINI Electric Level 1 to 7.67p per mile for the new MINI Electric Level 3. Applies for new vehicles ordered between 1 October 2019 and 31 December 2019, and registered by 30 June 2020 (subject to availability) at participating MINI Retailers. Retail customers only. At the end of your agreement you must return the vehicle; excess mileage, vehicle condition and other charges may be payable. Hire available subject to status to UK residents aged 18 or over. Guarantees and indemnities may be required. Terms and conditions apply. Offer may be varied, withdrawn or extended at any time. Hire provided by MINI Financial Services, Summit ONE, Summit Avenue, Farnborough, Hampshire, GU14 OFB. MINI UK, a trading name of BMW (UK) Limited, introduces customers to MINI Financial Services only.

Personalisation options are available at no additional cost. Each MINI Electric Level comes with a fixed price. †Metallic exterior paint colour. 1 Seats don't include lumbar support. 2 Seats include lumbar support. 3 White Silver exterior paint colour is not available with roof in body colour. 4 Midnight Black exterior paint colour is not available with roof and mirror caps in Jet Black. 5 Chili Red and British Racing Green exterior paint colours are not available with Energetic Yellow front blade and mirror caps. 6 Mirror caps come in Vigorous Grey and roof comes in body colour3 as standard, the colour is overridden if roof and mirror caps in white or black are selected, and if the front blade and mirror caps in Energetic Yellow are selected this will supercede the white or black caps.

Vigorous Grey mirror caps only come with roof in body colour.

FEELS LIKE ELECTRIC, LOOKS LIKE MINI.

CONVENIENT CHARGING SOLUTIONS.

STANDARD EQUIPMENT HIGHLIGHTS.

- LED headlights and rear lights
- Fully digital display cockpit
- Automatic dual zone air conditioning
- AC and DC charging
- AC home (occasional 3-pin plug) and AC public charging (type 2 – 7.4 kW) cables
- Automatic transmission
- MINI Connected (including Remote Services)
- MINI Navigation System (displaying nearby public charging stations, also including Real Time Traffic Information (RTTI) and Apple CarPlay)
- Heat pump (allowing excess heat from the motor to be utilised for heating cabin space when required, rather than utilising battery power to maximise efficiency)
- Pre-conditioning (to get the best performance from your battery, also enabling you to remotely heat or cool your vehicle prior to departure without impacting the range. This can be activated in your car or via the MINI Connected app)
- Two levels of power regeneration (including max regeneration and minimal regeneration - the energy recovery toggle allows you to alter the severity of automatic braking when releasing the throttle by changing the amount of energy being regenerated when coasting)

TECHNICAL DATA.

PERFORMANCE.

- Max. output: 184 hp
- Max. torque: 270 Nm
- 0-62 mph: 7.3 seconds

BATTERY.

- Battery type: Lithium-Ion
- Gross battery content*: 32.6 kWh

RANGE AND CONSUMPTION.

- Electric Range: 140 145 miles[†]
- Electric energy consumption (weighted): 3.9 – 4.1 miles/kWh (15.9 – 15.2 kWh/100 km)

[†]Figures are for comparison purposes and may not reflect real life driving results which depend on a number of factors including the starting charge of the battery, accessories fitted (nost registration), variations in weather, driving styles and vehicle load. They were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. The electric range was determined according to a new test (WLTP). Only compare electric range figures with other cars tested to the same



GO-KART





9.000

UBLIC RAPID CHARGING

0-80% CHARGE 36 MINUTES

3H 12MIN



EASY HOME CHARGING OR CHARGING ON THE GO.

The new MINI Electric includes AC for easy home and public charging and DC for rapid public charging.



The new MINI Electric comes with both an AC occasional home charging cable (3-pin plug) and an AC public charging type 2 - 7.4 kW) cable as standard.

PUBLIC CHARGING.

You can use both AC public charging and DC rapid chargers (with their owncables ready to use). There are over 9,000^ oublic charging locations.

HOME CHARGING.

You can charge your car at home using the occasional 3-pin olug home charging cable or your Wallbox.



CHARGING TIME.*

*Charging time corresponds to an 80% charge. Charging times are approximate.

Home charging (AC) With occasional home charging cable (3-pin plug) 2.1 kW 12 hours With Wallbox 7.4 kW 3 hrs 12 mins Public charging (AC/DC) With AC public charging 11 kW 2 hrs 30 mins 50 kW With DC rapid charger 36 minutes

PARTNERSHIP WITH BP CHARGEMASTER.

Thanks to the BP Chargemaster Polar Plus network with over 7,000 charging points, you will be able to easily charge up your car at Public Charging points using both AC and DC chargers. For home charging feel free to choose a MINI Wallbox or the BP Chargemaster homecharge unit.

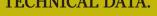
For more information please visit mini-electric.bpchargemaster.com











- 0-37 mph: 3.9 seconds

- Battery capacity*: 93.2 Ah

- CO₂ emissions: 0 g/km

*High voltage.





EYES ON THE PRICE.

HOW MUCH DOES IT COST TO OWN THE NEW MINI ELECTRIC?

FINANCIAL PERKS.

The government currently offers £3,500* towards your new MINI Electric as it's classed as a low-emission vehicle. Plus, if you're considering the MINI Electric as your company car, it will have a BIK tax rate of 0% for the year 2020/21.

CHARGING COSTS.

The cost per mile for the new MINI Electric is only 4p, which is **2.5 to 6 times cheaper** than cars with a petrol or a diesel engine.**

Cost per kWh (VCA)	£0.163		
Cost for full charge	£5.31		
Cost per mile	£0.037		

SERVICING MADE SIMPLE.

With the MINI Electric Pay Monthly Service Plan^ you can remove the uncertainty often associated with servicing costs by spreading them monthly.

Levels of Service offering	Price per month		
& Servicing	£10		
Servicing + Tyres (four)	£20		
Servicing + Brakes (pads and sensors)	£20		
Servicing + Brakes + Tyres	£30		

Our flexible Service Plan is designed specifically for MINI Electric, can be transferred to another MINI and can also be purchased online.

As part of the plan you will also receive a number of added extras including fluid top ups, one MOT, a Wash & Vac each time you visit, seasonal health checks and Sat Nav Map updates.

For more information please contact your preferred MINI Centre.



To find out more about the benefits of owning an ultra low emission vehicle, visit www.GoUltraLow.com









LIVING WITH ELECTRIC.

IDEAL FOR SHORTER OR LONGER JOURNEYS.

Your life may evolve. Your schedules may vary. But the new MINI Electric will accommodate you for shorter or longer journeys.

YOUR AVERAGE WEEK DAY.

TOP UP 5 MILES 10 MILES 10 MILES 12 MILES 2 MILES 2 MILES 9 MILES Average driving YOUR CHARGE distance: 50 miles Cost of the journey: 7:30pm - Top up your 5:00pm - Pick up the kids from 6:00pm - Drop the kids off at their 6:45pm - Pick up the kids from their 8.30am - Drive to work 6:15pm - Go to the shop 8.00am - Drop the kids off at school charge using you Wallbox whilst £1.85*

YOUR TYPICAL SUNDAY.

		57–62 miles left^					63-68 miles left^
Average driving distance: 160 miles	3 MILES	70 MILES	7 MILES	TOP UP YOUR CHARGE IN 30 MINUTES	7 MILES	70 MILES	CHARGE OVERNIGHT
Cost of the journey: Less than £6.00*	10.00am - Drive back home	10:30am - Drive to your parent's house with the kids for lunch	3:30pm - Off to the shopping centre	4:00pm - Shop and top up your charge at the same time using the DC rapid charger	5:00pm - Pick up the kids from your parents	5:30pm - Drive back home again	7:00pm - Recharge your car overnight using your 3-pin plug home charging cable

BE CONNECTED.

MINI Connected brings next-level connectivity to your MINI Electric with a wide range of intelligent eDrive services and apps. With the new MINI Electric, MINI Connected includes some unique remote features.

Pre-condition your car remotely

Check the range remotely

Check the charging status remotely

Start charging your car remotely

Search for charging stations near your car or any location

Assess the driving efficiency of your latest journey







90-95 miles left^

For more information please check mini.co.uk/connected or scan the below QR code.



[&]quot;The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation.

"Cost per mile for cars with a petrol or a diesel engine varies between 9.6p and 21p. Source: UK Government website (29 August 2019).

"Bruticipating MINI Retailers only. We use a third party partner, EMaC, to administer the MINI Electric Service Plan."
"48-month example.



The models shown on this flyer feature both standard and optional equipment. For more information, please contact your local MINI Centre. Subject to changes in design and equipment. Pricing and technical data shown are correct at the time of publishing and may alter periodically subject to product changes. Printed in October 2019.