



MINI ELECTRIC



EXPLORE THE NEW MINI ELECTRIC.
LAUNCHING MARCH 2020.



FEELS LIKE ELECTRIC, LOOKS LIKE MINI.

CONVENIENT CHARGING SOLUTIONS.

STANDARD EQUIPMENT HIGHLIGHTS.

- LED headlights and rear lights
- Fully digital display cockpit
- Automatic dual zone air conditioning
- AC and DC charging
- AC home (occasional 3-pin plug) and AC public charging (type 2 – 7.4 kW) cables
- Automatic transmission
- MINI Connected (including Remote Services)
- MINI Navigation System (displaying nearby public charging stations, also including Real Time Traffic Information (RTTI) and Apple CarPlay)
- Heat pump (allowing excess heat from the motor to be utilised for heating cabin space when required, rather than utilising battery power to maximise efficiency)
- Pre-conditioning (to get the best performance from your battery, also enabling you to remotely heat or cool your vehicle prior to departure without impacting the range. This can be activated in your car or via the MINI Connected app)
- Two levels of power regeneration (including max regeneration and minimal regeneration – the energy recovery toggle allows you to alter the severity of automatic braking when releasing the throttle by changing the amount of energy being regenerated when coasting)

TECHNICAL DATA.

PERFORMANCE.

- Max. output: 184 hp
- Max. torque: 270 Nm
- 0-37 mph: 3.9 seconds
- 0-62 mph: 7.3 seconds

BATTERY.

- Battery type: Lithium-Ion
- Gross battery content*: 32.6 kWh
- Battery capacity*: 93.2 Ah

RANGE AND CONSUMPTION.

- Electric Range: 140 – 145 miles[†]
- Electric energy consumption (weighted): 3.9 – 4.1 miles/kWh (15.9 – 15.2 kWh/100 km)
- CO₂ emissions: 0 g/km

*High voltage.

[†]Figures are for comparison purposes and may not reflect real life driving results which depend on a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load. They were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. The electric range was determined according to a new test (WLTP). Only compare electric range figures with other cars tested to the same technical procedure.



EASY HOME CHARGING OR CHARGING ON THE GO.

The new MINI Electric includes AC for easy home and public charging and DC for rapid public charging.



CHARGING CABLES.

The new MINI Electric comes with both an AC occasional home charging cable (3-pin plug) and an AC public charging (type 2 – 7.4 kW) cable as standard.



PUBLIC CHARGING.

You can use both AC public charging and DC rapid chargers (with their own cables ready to use). There are over 9,000[^] public charging locations.



HOME CHARGING.

You can charge your car at home using the occasional 3-pin plug home charging cable or your Wallbox.



CHARGING TIME.*

*Charging time corresponds to an 80% charge. Charging times are approximate.

Home charging (AC)		
With occasional home charging cable (3-pin plug)	2.1 kW	12 hours
With Wallbox	7.4 kW	3 hrs 12 mins
Public charging (AC/DC)		
With AC public charging	11 kW	2 hrs 30 mins
With DC rapid charger	50 kW	36 minutes

PARTNERSHIP WITH BP CHARGEMASTER.

Thanks to the BP Chargemaster Polar Plus network with over 7,000 charging points, you will be able to easily charge up your car at Public Charging points using both AC and DC chargers. For home charging feel free to choose a MINI Wallbox or the BP Chargemaster homecharge unit.

For more information please visit mini-electric.bpchargemaster.com



EYES ON THE PRICE.

HOW MUCH DOES IT COST TO OWN THE NEW MINI ELECTRIC?

FINANCIAL PERKS.

The government currently offers £3,500* towards your new MINI Electric as it's classed as a low-emission vehicle. Plus, if you're considering the MINI Electric as your company car, it will have a BIK tax rate of 0% for the year 2020/21.





CHARGING COSTS.

The cost per mile for the new MINI Electric is only 4p, which is **2.5 to 6 times cheaper** than cars with a petrol or a diesel engine.**

Cost per kWh (VCA)	£0.163
Cost for full charge	£5.31
Cost per mile	£0.037

SERVICING MADE SIMPLE.


With the MINI Electric Pay Monthly Service Plan^ you can remove the uncertainty often associated with servicing costs by spreading them monthly.

Levels of Service offering	Price per month†
 Servicing	£10
 Servicing + Tyres (four)	£20
 Servicing + Brakes (pads and sensors)	£20
 Servicing + Brakes + Tyres	£30

Our flexible Service Plan is designed specifically for MINI Electric, can be transferred to another MINI and can also be purchased online.

As part of the plan you will also receive a number of added extras including fluid top ups, one MOT, a Wash & Vac each time you visit, seasonal health checks and Sat Nav Map updates.

For more information please contact your preferred MINI Centre.



To find out more about the benefits of owning an ultra low emission vehicle, visit www.GoUltraLow.com









*The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation.
** Cost per mile for cars with a petrol or a diesel engine varies between 9.6p and 21p. Source: UK Government website (29 August 2019).
† 48-month example.

^ Participating MINI Retailers only. We use a third party partner, EMaC, to administer the MINI Electric Service Plan.

LIVING WITH ELECTRIC.

IDEAL FOR SHORTER OR LONGER JOURNEYS.

Your life may evolve. Your schedules may vary. But the new MINI Electric will accommodate you for shorter or longer journeys.

YOUR AVERAGE WEEK DAY.



YOUR TYPICAL SUNDAY.

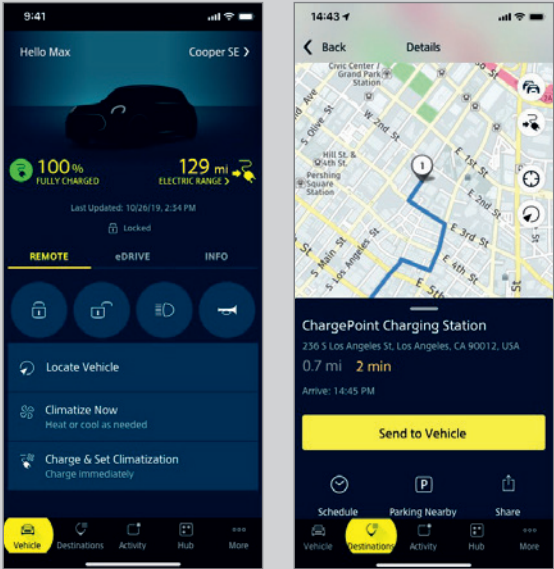


*Cost based on cost per mile of £0.037. ^For illustration purposes only and based on the estimated driving range of 140-145 miles.

BE CONNECTED.


MINI Connected brings next-level connectivity to your MINI Electric with a wide range of intelligent eDrive services and apps. With the new MINI Electric, MINI Connected includes some unique remote features.

- Pre-condition your car remotely
- Check the range remotely
- Check the charging status remotely
- Start charging your car remotely
- Search for charging stations near your car or any location
- Assess the driving efficiency of your latest journey



For more information please check mini.co.uk/connected or scan the below QR code.





Q Is the new MINI Electric only available as a 3-door?

A Yes.

Q What is the Warranty on the battery?

A The Warranty on the battery is 8 years or 100,000 miles, whichever is reached first. The battery is also included in the price of the car.

Q Are there single options available to select?

A The new MINI Electric is the first model in the MINI range with no single options available for simplicity and ease of ordering. However, you are still able to personalise your MINI Electric through a selection of paint and wheel options.

Q How much does it cost to charge the new MINI Electric?

A Based on £0.163 per kWh on average it costs £5.31 for a full charge. 1 mile costs only 4p.

Q How can I find public charging stations?

A Just use the MINI Connected app on the move or see the charging locations integrated into your Sat Nav!

Q How and where can I charge my car?

A You can charge your car at home using your Wallbox or your 3-pin plug home charging cable. You can also charge your car at one of the 9,000 public charging stations in the UK, either using AC public charging or a DC rapid charger.

The models shown on this flyer feature both standard and optional equipment. For more information, please contact your local MINI Centre. Subject to changes in design and equipment. Pricing and technical data shown are correct at the time of publishing and may alter periodically subject to product changes. Printed in October 2019.